

a signature  
event



October 19, 2024

Join us for a  
night of live  
music, cocktails,  
great food, and  
entertainment!

For more info, visit [bit.ly/hats\\_heels](https://bit.ly/hats_heels)



Habitat for Humanity Choptank  
29349 W. Maple Avenue  
Trappe, MD 21673  
volunteers@habitatchoptank.org  
410-476-3204  
www.habitatchoptank.org

Follow us on socials!



Become a  
Hope Builder  
with Habitat Choptank

a sponsorship program for  
businesses

March 2024

everyone

deserves a safe place  
to call home.



Through shelter, we empower.

No matter who we are or where we come from, we all deserve to have a safe, affordable home. We deserve to feel strength and stability day after day. **Your support empowers families to do just that.**

Help create a community of promise where everyone has a safe and affordable place to call home.

build hope for hardworking families

Inflation, the increasing cost of materials and services, rising interest rates, and the scarcity of affordable places to live make it more important than ever to get hard-working, local families into safe, healthy, and affordable homes.

Partnering with us is an excellent way to offer employee engagement opportunities, promote your organization to the community, and make a lasting impact on the lives of local citizens that strengthens the community in which your business operates.

Join us and help build homes, community, and hope for hardworking families, and security for hardworking families.

**partnership  
helps Habitat  
build homes,  
community  
& hope.**

**In 2023, the annual income  
needed to afford a median  
priced home rose 20% to  
\$117,000.**

**Nearly 1 in 6 of all U.S.  
households pays over  
half of their income on  
housing.**

**Help us build safer, stronger  
families and communities.**

## Sponsorship Opportunities

	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Promotion as “Presenting Sponsor” on all Hard Hats and High Heels materials, with a speaking opportunity from the stage at event.	✓				
Name and logo displayed prominently at the ReStore in Easton. <i>**3,000 purchases on average per day.</i>	✓				
Placement of logo with link to business site on Habitat Choptank website homepage for the year.	✓	✓			
Logo displayed on Habitat Choptank signage at jobsites for the year.	✓	✓			
Logo on three exclusive social media postings and three monthly e-newsletters. <i>**15K + reach.</i>	✓	✓	✓		
Logo prominently displayed on signage and recognized at the Hard Hats and High Heels event.	✓	✓	✓		
Inclusion of tickets to Hard Hats and High Heels event.	8 tickets	4 tickets	2 tickets		
Logo displayed on the back of volunteer T-shirts. <i>**500 shirts printed each year.</i>	✓	✓	✓	✓	
Logo placed in the upcoming Annual Report. <i>**500 printed each year.</i>	✓	✓	✓	✓	
Group build with construction site made exclusive to your group and post-build press release.	✓	✓	✓	✓	✓
Presentation to company employees on homeownership and home repair opportunities through Habitat Choptank.	✓	✓	✓	✓	✓